

MADE IN THE STREETS

PRIVACY POLICY (v1.1) - May20-2018

Our Commitment to Privacy

Made In The Streets (MITS) respects the privacy of every visitor to our website. Your privacy is a priority, and we go to great lengths to protect it. This Privacy Policy describes how we collect and use information about our online visitors. We know you care about your information and we want you to be fully informed about our practices. This Policy may be changed or updated from time to time. By visiting Made In The Streets (MITS) at our website, you accept the practices described in this Policy.

Data Collections

Our website provides convenient ways for you to access our services and learn about important work of MITS, as well as opportunities and events. We collect information about our online visitors both directly from our visitors and indirectly from other companies that provide data to us. We use this information to communicate with our supporters and clients and process their transactions. We do not sell it to other organizations.

When you use our website to make a financial contribution, purchase a ticket to a fundraising event, sign up to volunteer, sign up for communication or purchase merchandise, we may ask you for your name, address, phone number(s), and other information relevant to the transaction. We will ask for standard credit card information when you make a financial donation, purchase an event ticket, or buy merchandise. We obtain information about our online visitors from other sources as well. For example, we engage vendors that provide contact information and other data. We use this data to help us engage with people who may be interested in participating in MITS activities or contributing to the mission of MITS.

Data Security

MITS does not process credit card and bank transactions independently. We work with other companies to process credit card transactions. Before partnering with these companies, we ensure they use a number of security measures such as encryption, access controls, network firewalls, and physical security. These measures make it extremely difficult for anyone to intercept the credit card or bank information you provide.

No website or electronic data can ever be completely secure, but we are always working to maintain up-to-date and appropriate security mechanisms.

Information Gathered Automatically

Like most organizations on the Internet, we employ methods to track our users throughout the Website, unless you take steps to browse the Internet anonymously. This automatic tracking is used to gather generic information about how the Website is being used and analyze our Website traffic in the aggregate so we can improve the Website in content and distribution.

We may collect data through the use of “cookies,” which are small text files placed on your computer, and Website usage logs. The generic information collected is based up on your Internet Protocol (“IP”) address, which is a location of a computer or network on the Internet, and additional generic information about our visitors including but not limited to, Internet browser, operating systems, time spent on site, date and time, referring websites and navigation paths. We do not automatically record the email addresses of our Website visitors, and our generic tracking information is not linked to your specific email address in any data collection we perform in the aggregate. If you choose to have your browser refuse cookies or data collection, it is possible that some areas of the Website will not function properly when you visit them.

The Use of Your Information

If you provide MITS with personal information when you visit our website, we may use the information in our programs and activities. We may enter your information into one of our databases so we can contact you to obtain your input, provide information about our programs and events, request donations, or provide a more personalized online experience.

MITS does not sell, trade, or share our donors’ personally identifiable information with any other entity, except as described below. We do not send mailings to our donors on behalf of other organizations.

On occasion, MITS may share your information with our vendors and other partners that help us with our activities and programs. For example, we share information with vendors that help us fulfill orders, manage data, and process donations and credit card payments. These vendors are bound by strict confidentiality rules and are permitted to use the information only to support MITS operations. We also disclose information as required by law.

MIT'S is committed to accuracy and precision in processing your information. If you need to contact us to review your information or make corrections, please contact info@madeinthestreets.org.

Communication

We may use your personal information to contact you with newsletters, marketing or promotional materials and other information that may be of interest to you. You may opt out of receiving any, or all, of these communications from us by following the unsubscribe link or instructions provided in any email we send.

Updates To This Policy

We reserve the right to modify this privacy policy at any time. We encourage visitors to frequently check this page for any changes to this privacy policy. From time to time, we may choose to use information collected from our Website or other third-party vendor in new and unanticipated ways not previously disclosed in this policy. If we make changes to this policy, we will post an updated effective date. Your continued use of this Website after any change in this privacy policy will constitute your acceptance of such change.